



## **PREFERRED INTRODUCTION PROFILE**

### **VINCE WESTERMAN**

- IS BETWEEN THE AGES OF 45 & 65 AND IS A FAST-PACED, ENTREPRENEURIAL BUSINESS OWNER OR EXECUTIVE?
- IS A PROFESSIONAL ENTERTAINER OR ATHLETE?
- THEIR HARD WORK AND SUCCESS ALLOWS THEM TO INDULGE IN ITEMS THAT ARE OF SUPERIOR QUALITY AND EXCELLENT ORIGIN?
- KNOWS HOW TO MAKE MONEY AND LIKES HIS/HER “TOYS” AND VACATIONS?
- IS THE MOST SUCCESSFUL BUSINESS OWNER OR CHIEF EXECUTIVE YOU KNOW WHO IS OVER 50 AND IN A SECOND OR THIRD MARRIAGE?
- OWNS A HOME VALUED AT IN EXCESS OF \$700,000?
- OWNS AT LEAST ONE AMERICAN MADE V-TWIN MOTORCYCLE, I.E. HARLEY, BOURGET, WEST COAST CHOPPERS, ORANGE COUNTY?
- ENJOYS A GOOD CIGAR OR GLASS OF WINE?